

Pulse Innovations

A Sony Company

Digital Designer (Intern)

Location	Basingstoke or London
Contract	Internship (1 Year)
Industry	Digital Media

Job Specification

Date: 3 December 2013

BRIEF »

Pulse Innovations is a digital media company and a wholly owned subsidiary of Sony Europe. Closely aligned with the professional sports industry, this is a unique opportunity to work with leading Media Publishers, Brands and Sports Federations. Pulse is in a period of rapid growth and we are looking for a talented digital design intern to support the creative team. There is the opportunity for this internship to become a permanent role should the candidate impress over the year.

COMPANY »

Pulse was founded in 2008 with a mission to enhance the engagement and interaction sports fans have with sporting events using digital platforms and advanced media.

Now an integral part of Sony Professional's Sports Business, Pulse serves Sports Federations and Media Publishers, delivering live sports content across internet-enabled devices as a turn-key solution. Clients include ESPN, BBC Sport, Twitter, International Cricket Council, BCCI (Indian Premier League), ITV, SAP, HP, LTA, & Fox Sports.

Pulse has recently been awarded “Official Technology Partner” status to Twitter, recognition of the innovation Pulse has brought to the sports and broadcast industries.

THE ROLE »

You will be working in a team that is passionate about what they do and will expect the same from you. Working in a start-up environment, but as part of the Sony Family, the ideal candidate must be hungry to learn and willing to get involved. Attention to detail, good organisation and communication are essential for this position.

Primary responsibilities:

- Create graphics for social media posts (Facebook, Twitter, Instagram)
- Management of all player photos and team logos
- Support the creative team in all other facets whenever required
- Support the operations team during live events

Requirements:

- Willingness and desire to learn
- Experience in using Adobe’s Creative Suite
- Experience in HTML and CSS is a bonus
- Pride in all work you produce
- Attention for detail and good organisation skills
- Strong internal communication skills
- Passion or good knowledge of sport
- Awareness of modern digital design trends (responsive, mobile first)

You will be working at either Sony’s headquarters in Basingstoke (35 minutes from Clapham Junction) or Pulse’s London office in Oval (Northern

Line). You will be part of the Creative Team and will work on projects and designs that are viewed by millions of people.

As a small and rapidly growing company there is the opportunity for this internship to become a permanent position following a successful year.