

Pulse Innovations

A Sony Company

Creative Digital Designer

Location	Basingstoke or London
Contract	Permanent
Industry	Digital Media

Job Specification

Date: 3 December 2013

BRIEF »

Pulse Innovations is a digital media company and a wholly owned subsidiary of Sony Europe. Closely aligned with the professional sports industry, this is a unique opportunity to work with leading Media Publishers, Brands and Sports Federations. Pulse is in a period of rapid growth and we are looking for a creative and talented digital designer to help create best in class products.

COMPANY »

Pulse was founded in 2008 with a mission to enhance the engagement and interaction sports fans have with sporting events using digital platforms and advanced media.

Now an integral part of Sony Professional's Sports Business, Pulse serves Sports Federations and Media Publishers, delivering live sports content across internet-enabled devices as a turn-key solution. Clients include ESPN, BBC Sport, Twitter, International Cricket Council, Indian Premier League, ITV, SAP, HP, LTA, & Fox Sports.

Pulse has recently been awarded “Official Technology Partner” status to Twitter, recognition of the innovation Pulse has brought to the sports and broadcast industries.

THE ROLE »

You will be working in a team that is passionate about what they do and will expect the same from you. Working in a start-up environment, but as part of the Sony Family, the ideal candidate must have a can-do attitude and will be hungry to make name for themselves. A close eye to detail and a pride and passion for their work is essential for this position. Pulse Innovations is expanding rapidly and this position offers long-term growth and strategic input into the shape and direction of our products.

Primary responsibilities:

- Creative lead for all websites, mobile sites, mobile + tablet apps, and Pulse products
- Work alongside front end and HTML design team to ensure your vision is realised to end product
- Keep up with latest design trends, ensuring all Pulse products are visually strong
- Play a fundamental role in delivering responsive design throughout Pulse products

Requirements:

- Naturally creative with an eye for great visual design
- Attention for detail and an appreciation for the importance detail plays in good design
- Awareness and ability to apply good UI/UX to finished designs
- Passion or good knowledge of sport and how to engage sports fans online

- Hunger, passion and enthusiasm for great web design
- Excellent skills in Photoshop, Illustrator, InDesign. Experience in other design programmes is a bonus
- Self-motivated in a team based environment with strong initiative and enthusiasm for our offerings
- Experience in HTML and CSS is a bonus

You will be working at either Sony's headquarters in Basingstoke (35 minutes from Clapham Junction) or Pulse's London office in Oval (Northern Line). You will be part of the Creative Team, reporting to the Creative Director, and will be responsible for creating designs that are viewed by millions of people. You will work closely with the Pulse front end development team, communicating clearly your concepts and ideas through your visuals. You will also play a major role in designing interfaces that encourage fan engagement through Pulse's social products, in particular Twitter.

This role is a role for an ambitious digital designer who takes pride in knowing that their work will be seen by millions of people globally. As a small and rapidly growing company, the ideal candidate has a unique opportunity to join and become a pivotal part of Pulse's creative team and direction it takes.