

Pulse Innovations

A Sony Company

Web Developer

Job Specification

Date: 19 March 2013

Location	Basingstoke or London
Contract	Permanent
Industry	Digital Media

BRIEF »

Pulse Innovations is a digital media company and a wholly owned subsidiary of Sony Europe. Closely aligned with the professional sports industry, this is a unique opportunity to work with leading Media Publishers, Brands and Sports Federations. Pulse is in a period of rapid growth and we are looking for Web Developers to join our team.

You will be working at either Sony's headquarters in Basingstoke (35 minutes from Clapham Junction) or Pulse's London office in Oval (Northern Line). You will be part of the Development Team and responsible for creating front-end websites viewed by millions of people. You will work closely with the Pulse Creative Team using your knowledge of HTML, CSS and Javascript to build highly dynamic websites. You will use your knowledge of AJAX and JSON to define clear interfaces with the back-end team that are flexible and suitable for large-scale digital platforms. You will also be directly working with Twitter as Pulse is currently being evaluated by Twitter with the prospect of becoming the first non-US based company to become an Official Twitter Platform Partner.

COMPANY »

Pulse was founded in 2008 with a mission to enhance the engagement and interaction sports fans have with sporting events using digital platforms and advanced media.

Now an integral part of Sony Professional's Sports Business, Pulse serves Sports Federations and Media Publishers, delivering live sports content across internet-enabled devices as a turn-key solution.

JOB ROLE »

The role of Web Developer will require you to:

1. Produce, update and maintain web sites using jQuery and HTML/JavaScript front-end code.
2. Provide technical advice and integration help to members of the creative team.
3. Develop, maintain and execute testing plans.
4. Produce, update and maintain technical documentation.
5. Maintain awareness of industry trends and emerging technologies.
6. Deliver projects on time and in full whilst also handling day-to-day operational issues.

Skills

The ideal candidate will be an experienced Web Developer with a strong background in developing front-ends to dynamic large-scale web-sites.

The Web Developer must be expert in:

1. Javascript
2. HTML, CSS
3. AJAX and JSON
4. jQuery + plugins

Other desirable skills:

- Unit testing
- PHP
- Java